

# Memorandum



CITY OF DALLAS

DATE June 27, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Park and Trails Environment Committee Response**

This memorandum serves as a Park and Recreation Department response to outstanding Parks, Trails and Environment Committee Member questions.

**Q. Can we get a comparison of how many additional acres of parks and trails we have to ensure that y'all are being adequately funded?**

A. *From 2019 to 2024 total park acreage increased by 875 acres to 21,227 and total trail miles increased by 27 miles to 184 miles. Below is a table showing the year-by-year changes for parks and trails. These figures were taken from annual submittals to the Trust for Public Land.*

• Year	• Total Park Acreage	• Total Trail Miles
• 2019	• 20,352	• 157
• 2020	• 20,352	• 157
• 2021	• 20,352	• 157
• 2022	• 20,632	• 157
• 2023	• 20,835	• 177
• 2024	• 21,227	• 184
• Total Increase	• 875	• 27

**Q. How are we addressing our unsheltered who are in our parks and requiring encampment cleanups along creek beds and in parks and trails?**

A. *PMO Homeless Action Response Team (PMO-HART) cleans along the banks of creek beds. Anything in the water ways is handled by DWU. Volunteer or Friends Groups sometimes provide extra assistance with cleaning up debris along creek beds. Regarding cleaning decommissioned encampments in parks, PMO HART will immediately facilitate cleaning all debris. There are times where DPD/Marshals are needed to provide safety for crews as they clean.*

**Q. Is the Stephens Park Golf Course revenue bond proposal reflected in this budget, and if not, where would the budget be adjusted as we move forward with the revenue bond proposal?**

A. *No, the budget does not include proposed revenue from the proposed Stephens Golf Course Revenue Bond. If the proposed Bond moves forward, the adjustments that*

DATE June 27, 2024

SUBJECT **Park and Trails Environmental Response**

*would be made would be adding capital projects at the Golf Course, which currently are not part of the 2024 Bond Program.*

**Q. Are we going to have appropriate landscapers and maintenance personnel to be able to keep up our golf courses?**

*A. We are nearly fully staffed and ready to meet the golf courses' needs.*

**Q. Can you brief me personally or brief the committee on your goals and metrics for increasing the percentage of residents within half a mile of a park?**

*A. PKR submits GIS park data to the Trust for Public Land (TPL) who then provides a detailed analysis that calculates the 10 Minute Walk Park access service area as well as identifies priority areas for new parks. PKR will utilize this data when considering future Cool Schools sites and park acquisitions through the 2024 Bond Program and the Parkland Dedication funds. PKR also continues to work with the Dallas Greening Initiative to identify and develop parks on city owned property in target areas.*

**Q. Can you provide more information about the private partnerships program and the Dallas Golf Initiative?**

*A. Increasing park access – We will schedule time on Councilman West's calendar to discuss additional strategies to increase park access for Dallas residents as well as discuss the Dallas Golf Initiative and their interest in Tenison golf course.*

**Q: Can you look into the Friends of Kiest Park and provide insight on how they can be added to the list of partners?**

*A. Our Community Connectors will be able to communicate with the interested party(ies) and provide guidance on becoming a formal group and partner with them. Our team will contact the Friends of Kiest Park to discuss next steps.*

**Q. Can you provide additional information on the Nancy Lieberman program?**

*A. Nancy Lieberman: There is not an existing formal agreement with the Nancy Lieberman Foundation. In the past, we worked with them to provide basketball court upgrades.*

**Q. Can you clarify the current support for the Grambling game and the increase to \$500,000?**

*A. Grambling game – The existing stipend payment to the teams is \$150K combined (\$75K to each team). The stipend payment will increase to \$500K combined (\$250K to each team) beginning in FY 24/25.*

DATE June 27, 2024  
SUBJECT **Park and Trails Environmental Response**

**Q. Can you provide a follow-up conversation on the partnerships with DISD?**

A. *Dallas ISD partnerships - We have reached out to the Chief Construction Office with DISD and requested a meeting to discuss the potential partnerships in District 4. We will keep council office updated as to when that meeting will be organized.*

**Q. Where are we with the naming rights policy?**

A. *Naming Policy (Sponsorships) – We have an existing contract with the Superlative Group who is actively soliciting for sponsorships and naming rights deals with corporations from around the country.*

**Q. Are we going to see an actual schedule laid out for the bond implementation plan?**

A. *Yes. The Park Department will provide project completion schedules for the bond implementation plan.*

**Q. If we have questions about the schedule, can we raise those at the council briefing?**

A. *Yes. If council members have questions about the schedules, staff will be prepared to address them at the council briefing.*

Please advise if there are additional questions, I can be reached at 214.670.8847 or by email [crystal.ross@dallas.gov](mailto:crystal.ross@dallas.gov)



Crystal R. Ross, Deputy Director  
Dallas Park and Recreation

Kimberly Bizer Tolbert, City Manager (I)  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Dominique Artis, Chief of Public Safety (I)  
Majed A. Al-Ghafry, Assistant City Manager

Alina Ciocan, Assistant City Manager  
Donzell Gipson, Assistant City Manager (I)  
Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors