

Memorandum



CITY OF DALLAS

DATE October 11, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Update on Healthy Foods Initiative - Dallas Development Fund**

In a [May 2, 2019 Memorandum](#), City Council was notified that the Dallas Development Fund (*DDF) issued a Notice of Funding Opportunity (NOFA) offering local non-profit organizations gap-funding assistance to provide low and moderate-income populations with access to healthy food through innovative delivery models and/or community partnerships. The maximum award for each project was noticed as \$70,000. DDF initially allocated a total of \$250,000 for the initiative. Qualified non-profits were asked to present projects that would increase the number of non-traditional food access points in low-income, underserved communities across Dallas.

The NOFA generated ten applications. In response to the enthusiasm, DDF met in June and voted to increase the amount of funding for this initiative to \$358,887. Subsequently, DDF voted to award all six projects that met the minimum scoring criteria of 80. The DDF funding leveraged an additional \$1,051,166 in private funds, for a total program delivery costs of \$1,410,053.

Performance measures include: (1) produce or distribute 507,352 pounds of food; (2) serve over 11,000 people; (3) support 262 WIC farm stands; (4) leverage more than 3600 volunteer hours; and (5) conduct or participate in 34 outreach and education sessions. The funding period is 24 months beginning on the execution date of the contract.

Descriptions for each of the six projects awarded funding is provided on the table attached. I'd be glad to answer question about the DDF Health Food Initiative.

Should you have any questions please feel free to contact me at (214) 670-3390.

A handwritten signature in black ink, appearing to read 'Michael A. Mendoza'.

Michael A. Mendoza
Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

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SUBJECT **Healthy Foods Dallas Funding – Page Two**

Recipient	Project	Amount awarded	Match amount
BaylorScott& White	Three new farm stands offering discounted produce at Tommie Allen Rec Center, Pleasant Oaks Rec Center and Lake June WIC Clinic. Farm stands will take Veggie Scripts for \$15 in produce weekly (for four weeks)	\$70,000	\$70,000
GROW North Texas	Purchase 1 new cooler and 1 refrigerated vehicle to provide fresher produce to weekly Farmers Market Nutrition Program farm stands at certain Dallas WIC clinics to double the amount of produce provided/sold.	\$26,650	\$55,694
St. Philips	Community garden expansion to produce 3500 lbs of produce annually for Our Community Pantry and integrating community gardening into school curriculum	\$70,000	\$75,000
Catholic Charities	Two new mobile food pantries to serve 7 sites within the City of Dallas (75247, 74211, 74217, 75234, 75231) with weekly deliveries	\$54,300	\$423,528
FRI	Urban farm and seedling incubator that will produce 15,000 seedlings in year one to be delivered to local gardens and that will grow 16,000 pounds of produce to be sold and donated. Includes job training in urban agriculture and education programs on healthy food	\$69,622	\$340,208
CitySquare	Recover unused food (as allowed by a Food Salvage License) and prepare into healthy meals for food distribution centers like The Bridge, Salvation Army, Austin Street Shelter (list subject to change). Provide food service training skills for participants in the CitySquare Hospitality WorkPaths program or AARP trainees.	\$68,315	\$86,736

* DDF was created by City Council resolution 09-0461, on February 11, 2009, as a Texas non-profit entity to apply for, award, and manage a New Markets Tax Credit (NMTC) allocation.