

Memorandum



CITY OF DALLAS

DATE October 18, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Agenda Item # 58, October 23, 2019 – Authorize the fourth of four twelve-month renewal options to an amendment of the grant agreement with the World Affairs Council of Dallas/ Fort Worth.**

On October 23, Council will consider an amendment to and renewal of the grant agreement between the City and the World Affairs Council of Dallas/Fort Worth for protocol services for the period October 1, 2019 through September 30, 2020. The grant amount will be in an amount not to exceed \$220,000.

Since February 2003, the World Affairs Council of Dallas/Fort Worth has received annual grants from the City to fund protocol services. Specific responsibilities during the amendment term will include:


- Work with the Mayor to develop a strategic international engagement plan with the diplomatic corps, and other global organizations and international stakeholders.
- Assist in promoting the global identity for Dallas. This includes scheduling opportunities for the Mayor to deliver an international message and convening Consular Corps Summits.
- Support the Office of Economic Development with certain international economic development conferences and events, including the International Economic Development Council annual conference to be held in Dallas in 2020, and SelectUSA and any associated local SelectDallas events to be held in 2020. This includes maintaining office space in the Office of Economic Development's office space on the fifth floor of City Hall.
- Leverage relationships with Dallas businesses, regional and foreign partners to heighten awareness of Dallas as a global destination. Specific items may include hosting emerging and established global leaders to experience Dallas, partnering with the State Department and foreign governments to bring cultural and business events to the region, and providing international learning opportunities for students and teachers.

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- Manage the Sister Cities International (SCI) Program.
- Provide protocol and logistical support for international delegations visiting Dallas, including serving as the point of contact for diplomatic matters with the Consular Corps, the Office of the Texas Secretary of State, and the U.S. Department of State.
- Develop fundraising initiatives to support activities as described in previous tasks above.

If you have questions about the renewal, please contact me at (214) 670-3390.



Michael A. Mendoza
Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors