

# Memorandum



CITY OF DALLAS

DATE January 10, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Introduction of Dallas Works Campaign**

As communicated in the TCB, Dallas Works is a new campaign focused on educating, equipping, and empowering active employment seekers with the tools to be competitive and successful in the workforce. In an effort to address the zip codes identified in 2016 by the Mayor's Taskforce on Poverty, the City in partnership with Community Council of Greater Dallas and Workforce Solutions of Greater Dallas, are planning to host workshop sessions in various districts that are (1) in or near zip codes with high unemployment rates and (2) have facilities able to accommodate workshop space and needs.

Dallas residents are invited to attend and participate in a 'Dallas Works: Think Ahead Thursdays' workshop session. These sessions are designed to equip candidates with critical training and tools needed to successfully compete and obtain employment. During a session, candidates will complete 4 classes on the following topics:

- Finding and Applying for a Job
- Nailing the Interview: Dress for Success and Proven Interview Tips
- Overcoming Barriers to Employment: Childcare, Transportation, and Other Social Service Needs
- The Employment Probationary Period: Successfully Surviving the First 180 Days

The sessions will take place on January 30<sup>th</sup>, February 6<sup>th</sup>, and February 20<sup>th</sup>. There will be day and evening session on all scheduled dates. The day sessions will take place from 10:00am – 1:00pm and the evening sessions will take place from 6:00pm – 9:00pm. Workshop attendees are asked to register in advance at [www.dallasworks.eventbrite.com](http://www.dallasworks.eventbrite.com).

The Dallas Works Hiring Event will be held on March 5, 2020 and hosted by Councilmember Casey Thomas, II at the Southwest Center (Redbird) Mall located in District 3. In addition of external employers participating, the City will showcase and recruit for internal vacancies throughout various departments. The hiring event will be open to the public. Attendance to a 'Think Ahead Thursdays' workshop is not required, but highly encouraged for those who are interested in participating at the Dallas Works Hiring Event scheduled on March 5<sup>th</sup>. Participants from the 'Think Ahead Thursdays' workshop will be forwarded to employers on a pre-approved list before the Dallas Works Hiring Event. Attached is an informational flyer in both English and Spanish.

DATE January 10, 2020

SUBJECT **Introduction of Dallas Works Campaign**

Should you have any questions or concerns, please contact Nadia Chandler Hady, Assistant City Manager.



**Nadia Chandler Hardy**  
**Assistant City Manager**  
[Attachment]

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (Interim)  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Aleqresh, Chief Innovation Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

The City of Dallas invites you to

# DALLAS WORKS

—DISCOVERING DALLAS' WORKFORCE—

The **Think Ahead Thursdays** workshops are aimed at equipping and empowering Dallas residents with the tools needed to successfully compete and obtain employment.

## Each workshop will have four session topics:

- Finding and Applying for a Job
- Nailing the Interview: Dress for Success and Proven Interview Tips
- Overcoming Barriers to Employment: Childcare, Transportation, and Other Social Service Needs
- The Employment Probationary Period: Successfully Surviving the First 180 Days

Attending a **Think Ahead Thursdays** workshop is not required but highly encouraged for those who are interested in participating in the **Dallas Works Hiring Event** on March 5. Participants from the **Think Ahead Thursdays** workshop will be forwarded to employers on a pre-approved list before the **Dallas Works Hiring Event**.

Register ahead of time online at [dallasworks.eventbrite.com](http://dallasworks.eventbrite.com).



## Think Ahead Thursdays

### January 30

**10 a.m. to 1 p.m.** Cummings Recreation Center  
2976 Cummings St.  
**6 p.m. to 9 p.m.** Southwest Center Mall  
6332 W. Camp Wisdom Rd.

### February 6

**10 a.m. to 1 p.m.** Jaycee Zaragoza Recreation Center  
3114 Clymer St.  
**6 p.m. to 9 p.m.** Pleasant Grove Workforce Center  
1125 South Buckner

### February 20

**10 a.m. to 1 p.m.** Janie C. Turner Recreation Center  
6424 Elam Rd.  
**6 p.m. to 9 p.m.** The Opportunity Workforce Center  
1610 S. Malcom X Blvd,  
Suite 201

## Hiring Event

### March 5

**10 a.m. to 3 p.m.**  
Southwest Center Mall (Redbird Mall)

La Ciudad de Dallas lo invita a

# DALLAS WORKS

—DISCOVERING DALLAS' WORKFORCE—

Los talleres **Think Ahead Thursdays** están dirigidos a equipar y capacitar a los residentes de Dallas con las herramientas que necesitas para aplicar a trabajos con éxito y obtener empleo.

## Cada taller tendrá cuatro temas en la sesión:

- Encontrar y solicitar un trabajo
- Éxito la entrevista: Vístete para el éxito y Consejos para la entrevista
- Superar las barreras al empleo: cuidado de niños, Transporte y otras necesidades de servicios sociales
- El período de prueba de empleo: con éxito Sobreviviendo los primeros 180 días

No se requiere la asistencia a un taller **Think Ahead Thursdays** pero es muy recomendado para aquellos que estén interesados en asistir **el evento de contratación, Dallas Works**, el 5 de marzo de 2020. Los nombres de los asistentes al taller **Think Ahead Thursdays** serán enviados a empleadores en una lista pre-aprobada antes de la contratación en el evento **Dallas Works**.

Regístrese en [dallasworks.eventbrite.com](https://dallasworks.eventbrite.com).

## Think Ahead Thursdays

### 30 de enero

10 a.m. a 1 p.m.

Cummings  
Recreation Center  
2976 Cummings St.

6 p.m. a 9 p.m.

Southwest Center Mall  
6332 W. Camp Wisdom Rd.

### 6 de febrero

10 a.m. a 1 p.m.

Jaycee Zaragoza  
Recreation Center  
3114 Clymer St.

6 p.m. a 9 p.m.

Pleasant Grove  
Workforce Center  
1125 South Buckner

### 20 de febrero

10 a.m. a 1 p.m.

Janie C. Turner  
Recreation Center  
6424 Elam Rd.

6 p.m. a 9 p.m.

The Opportunity  
Workforce Center  
1610 S. Malcom X Blvd,  
Suite 201

## Evento de contratación

### 5 de marzo

10 a.m. a 3 p.m.

Southwest Center Mall (Redbird Mall)