

# Memorandum



CITY OF DALLAS

DATE September 8, 2023  
TO Honorable Mayor and Members of the City Council  
SUBJECT **September 13, 2023 Upcoming Agenda Item #33 – 23-2073 – South Dallas Fair Park Opportunity Fund Human Development - Amended Program Statement**

The purpose of this memorandum is to provide information regarding the following upcoming agenda item #33 on the September 13, 2023, City Council Agenda.

The Small Business Center (SBC) seeks approval to amend the South Dallas Fair Park Opportunity Fund (SDFPOF) Program Statement to allow Human Development Grant funds to accept applications on a bi-annual basis. If approved, Notice of Funds Available (NOFA) will be accepted twice annually from eligible entities who apply for funding. This item supports SBC on-going efforts to streamline the grant application approval process for responsiveness, efficiency, and effectiveness.

On June 27, 2018, the SDFPOF was authorized by City Council Resolution No.18-0922 and Ordinance No. 30905. The SDFPOF provides loans and grants to promote economic development and supports human development and small business initiatives in neighborhoods surrounding the South Dallas Fair Park service area. A total of \$200,000 in funding for human development projects is authorized for award to non-profits as reimbursable grants on an annual basis. Under the Human Development program, contracts must demonstrate measurable outcomes related to the following goals:

- increase workforce participation and readiness
- stimulate small business activity and growth
- improve health outcomes
- improve public safety
- improve educational outcomes

On June 6, 2023, the Economic Development Committee approved grant awards for human development funding for a total amount of \$90,000 to be disbursed by May 31, 2024, with the remaining fund balance of \$110,000 to be allocated for additional grants to non-profits through SBC by the end of the fiscal year for a total amount not to exceed \$200,000 annually.

Staff will be available during the City Council meeting on September 13, 2023, to respond to questions or provide additional information. In the meantime, should you have any questions or need additional information please feel free to contact me or Joyce Williams, Director, Small Business Center at [joyce.williams@dallas.gov](mailto:joyce.williams@dallas.gov).

Kimberly Bizer Tolbert  
Deputy City Manager

c: T.C. Broadnax, City Manager  
Tammy Palomino, Interim City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors