



Gresham Smith

BICYCLE ADVISORY COMMITTEE (BAC)

Meeting #1 Summary & Discussion Notes

DALLAS BIKE PLAN

Gresham Smith Project No. 45505.00

Meeting Date: April 6, 2022

Discussion: Project Overview, Purpose of BAC, & Public Involvement Plan

MEETING SUMMARY:

1. **Opening Activity:** Gresham Smith Planner, Amanda Sapala, led BAC members in an interactive online activity, asking participants to locate a place they love to spend time outside in the City of Dallas with a dot on a map and then sharing in a virtual sticky note the specific place they like to go and what they like to do there.
2. **Introductions:** City of Dallas Department of Transportation Project Manager, Jessica Scott, introduced the project and its purpose and need. Members of the City of Dallas and Gresham Smith project teams, including subconsultant members of the Gresham Smith team, introduced themselves to BAC members.
3. **Project Overview:** Amanda Sapala provided more detail and background regarding the project, including its purpose, key activities and goals, geographic limits, and timeline. She explained the project process for conducting an existing conditions analysis and determining priority projects and their prioritization, funding, and phasing.
4. **BAC Overview:** Amanda Sapala outlined the purpose and estimated timing for each of the five meetings of the BAC during the life of the project.
5. **Public Involvement Plan:** Amanda Sapala reviewed key contents of the public involvement plan, with a request that the BAC review in more detail after the meeting and provide the project team with any questions or requests for edit. Contents of the Public Involvement Plan reviewed for the BAC include guiding principles for public involvement, goals of engagement, general and supplemental engagement activities, purpose of the BAC and TAC (Technical Advisory Committee), engagement schedule with a summary of the three planned phases for engagement, and key performance indicators for the success of public involvement events.
6. **Identified Stakeholder Groups:** Amanda Sapala concluded the meeting with a call to action to the BAC to provide names and contact information for stakeholder groups that they want to make sure are included in the project process.

Genuine Ingenuity

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DISCUSSION NOTES:

1. Opening Activity Responses: Where do you like to spend time outside?

- a. Backman Lake (Note: It's My Park Day is April 23 - Friends of Bachman Lake can help coordinate)
- b. Oak Cliff
- c. White Rock Creek Corridor and N. Dallas
- d. Downtown/CBD/Uptown/Deep Ellum
- e. White Rock Lake
- f. Samuell Grand / Tenison Park
- g. New planned skate park near the arboretum and botanical gardens
- h. Red Bird area
- i. Lakewood to downtown
- j. SOPAC Trail
- k. Santa Fe Trail

2. Project Overview Comments

- a. Jessica noted that since 2011 there are new/updated bike facility standards (NACTO) that this study will incorporate
- b. Amanda provided clarification regarding team structure and team roles/responsibilities
- c. Request for meeting materials in advance

3. Public Involvement Plan Comments

- a. Be sure to translate public engagement materials in Spanish
- b. Recommendation that materials be provided for HOA meetings. Recommend that there be additional opportunities for engagement outside of structured meetings ("micro-engagement")
- c. Keep a focus on diversity & inclusion. Be inclusive of diverse groups with different perspectives. Look past project examples for best practices and lessons learned
- d. Review COG public engagement example – they had tables outside of shopping destinations (ex. Walmart). Think about going to where the people are and keeping engagement at the neighborhood level
- e. Circulate meeting agenda/materials in advance (both for BAC and engagement events)
- f. Recommended font size = 14 for print materials; website materials should also be translated in Spanish
- g. Study team could consider getting involved with organized bike rides in the area

- h. Seek input from runners groups as many Dallas trails are crowded
- i. Think about co-locating micro-engagement with previously planned events like Bike to Work Month (May); But, also don't rely just on existing community events – could consider hosting pop-up community bike rides to capture folks already riding and raise awareness
- j. Greg: focus on meeting latent demand, where connectivity is missing
- k. Doug: getting input from runners groups where off-street facilities share user groups
- l. Engage with the Dallas Trail Coalition (compilation of all trail groups, friends groups); Participate in Sept/Oct events - Parking Day 09/20 (Dallas Inc); Monthly bike checks on trail Bike DFW are opportunities for building awareness and seeking public participation; Critical Mass last Friday of the month; Oct Bike DFW awards (bike-centric)

This represents our understanding of the items discussed at this meeting. If you have any questions or comments concerning any of the information contained herein, please contact me.

Prepared by: Amanda Sapala, AICP
Planner, Gresham Smith

Enclosure: Presentation Board Output

WELCOME!

While everyone is logging on, drag your dot to a place you love to spend time outside in the City of Dallas.

In your sticky note to the right, type in and tell us what you like to do there! Maybe it's walking your dog, maybe it's biking or rollerblading, or maybe it's reading under a shady tree. Anything done in the fresh air counts!

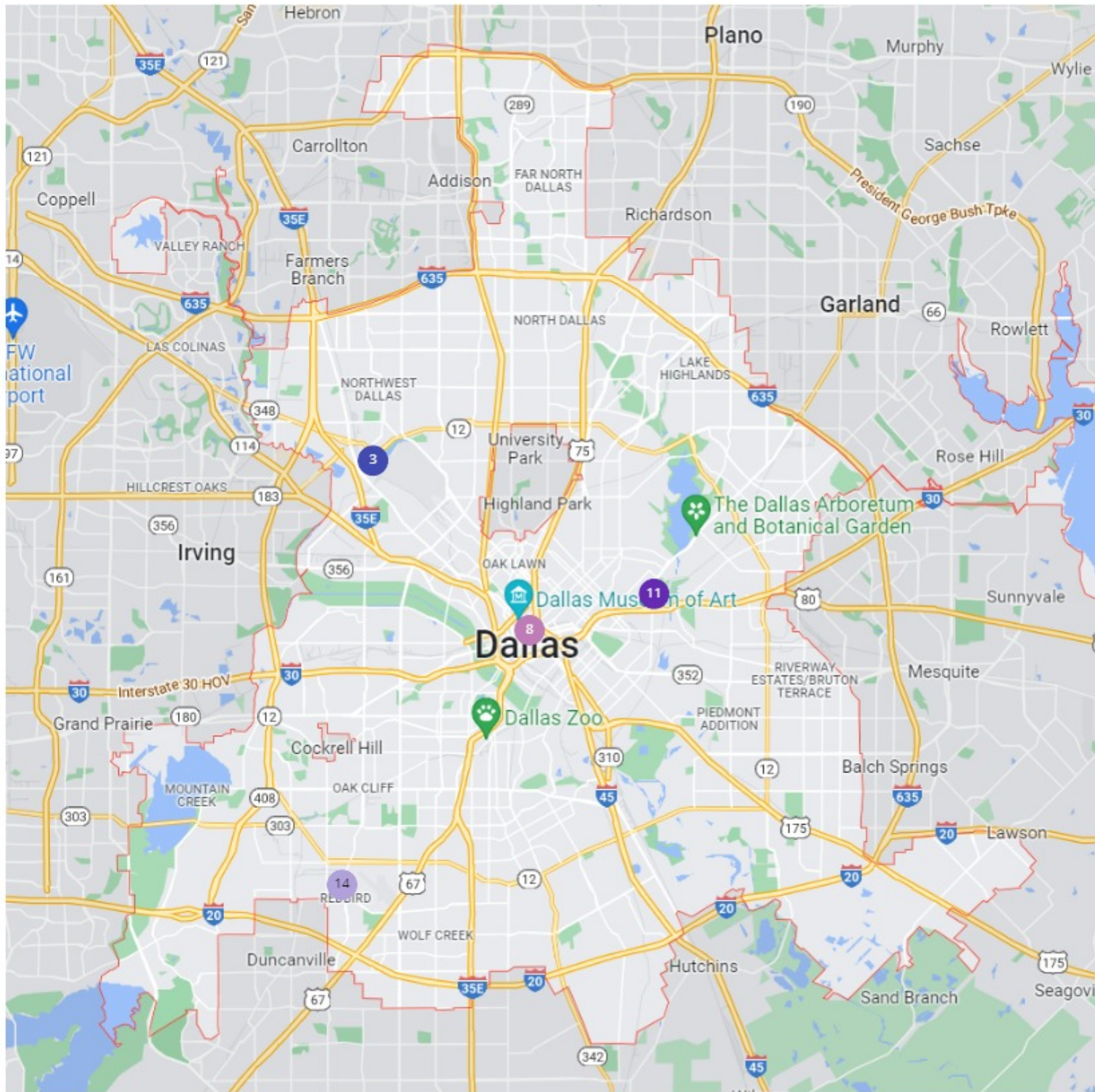
STEP 1

BAC PARTICIPANTS

- 1 Lisa Bourne
- 2 Jonathan Braddock
- 3 Ryan Brown
- 4 John Eichman
- 5 Arden Fitzgerald
- 6 Patrick Kennedy
- 7 Lee Kleinman
- 8 Kevin Kokes
- 9 Heather McNair
- 10 Doug Rabe
- 11 Hooman Shamsa
- 12 Michael Smotherman
- 13 Kyle Collins
- 14 Sherri Thompson
- 15 [Participant Name]
- 16 [Participant Name]
- 17 [Participant Name]
- 18 [Participant Name]
- 19 [Participant Name]
- 20 [Participant Name]

CLICK AND HOLD TO THEN
DRAG AND DROP
YOUR DOT ON THE MAP



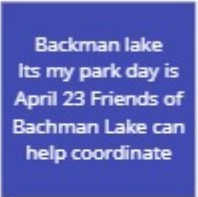










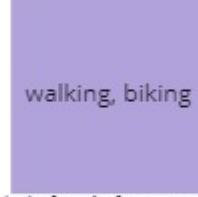


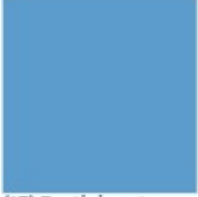



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STEP 2

DOUBLE CLICK IN YOUR STICKY NOTE AND START
TYPING ONCE YOU SEE THE BLINKING CURSOR

Too much text to fit? Decrease the font size or ask Amanda in the chat to adjust it for you.

- | | | | |
|---|---|---|---|
| 
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Oak Cliff
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(5) Arden Fitzgerald | 
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white rock
creek corridor
and N
dallas
(7) Lee Kleinman | 
Downtown/
CBD/ Uptown/
Deep Ellum
(8) Kevin Kokes |
| 
(9) Heather McNair | 
White Rock
Lake
(10) Doug Rabe | 
Samuell
Grand/Tenison
Park
(11) Hooman Shamsa | 
(12) Michael Smotherman |
| 
(13) Kyle Collins | 
walking, biking
(14) Sherri Thompsons | 
(15) Participant | 
(16) Participant |
| 
(17) Participant | 
(18) Participant | 
(19) Participant | 
(20) Participant |

WHO

The Dallas Bike Plan update project is being managed by the **City of Dallas Department of Transportation**. The **Planning Team is led by Gresham Smith**, in collaboration with Alta, Amttaz Consulting, Cemetrics, Criado & Associates, and Lim & Associates Inc.



HOW

The project process is designed to update the Dallas Bike Plan in a way that is **uniquely Texan** – one that will result in a safe, accessible, and comfortable bicycle network that fits the City of Dallas – and also provides the **avenue for Dallas to become world class for bicycling**. This plan update will focus on developing a safe and connected bicycle network that serves the different types of people who choose to and want to bike.

WHY

This update to the Dallas Bike Plan will **continue the development of a multimodal transportation network** in Dallas. It is a **targeted supplement specifically for biking** that supports bigger goals for Dallas in its Comprehensive Plan, Connect Dallas, and Vision Zero initiatives. The Dallas Bike Plan is a unified planning document that will be **referenced by the intergovernmental departments at the City who will design, build, and maintain the projects** from this plan update. An updated plan will ensure the right projects happen in the right order, that they have the funding they need, that they get built, and that, when put together, these projects collectively achieve a common vision for safe and comfortable bicycling in Dallas.

WHERE

This project will provide updates to the current Bike Plan that serve the entire **City of Dallas, from City Council Districts 1 through 14**. This means developing a citywide plan that **uniquely responds to the specific needs** of the diverse communities that comprise the City of Dallas.

WHAT

This project will include

1. a study of the **existing conditions** for the City of Dallas;
2. the **development of a recommended bicycle network, design standards, and priority projects**; and
3. recommendations for **project prioritization, funding, and implementation**.

Public involvement is integrated throughout the planning process.

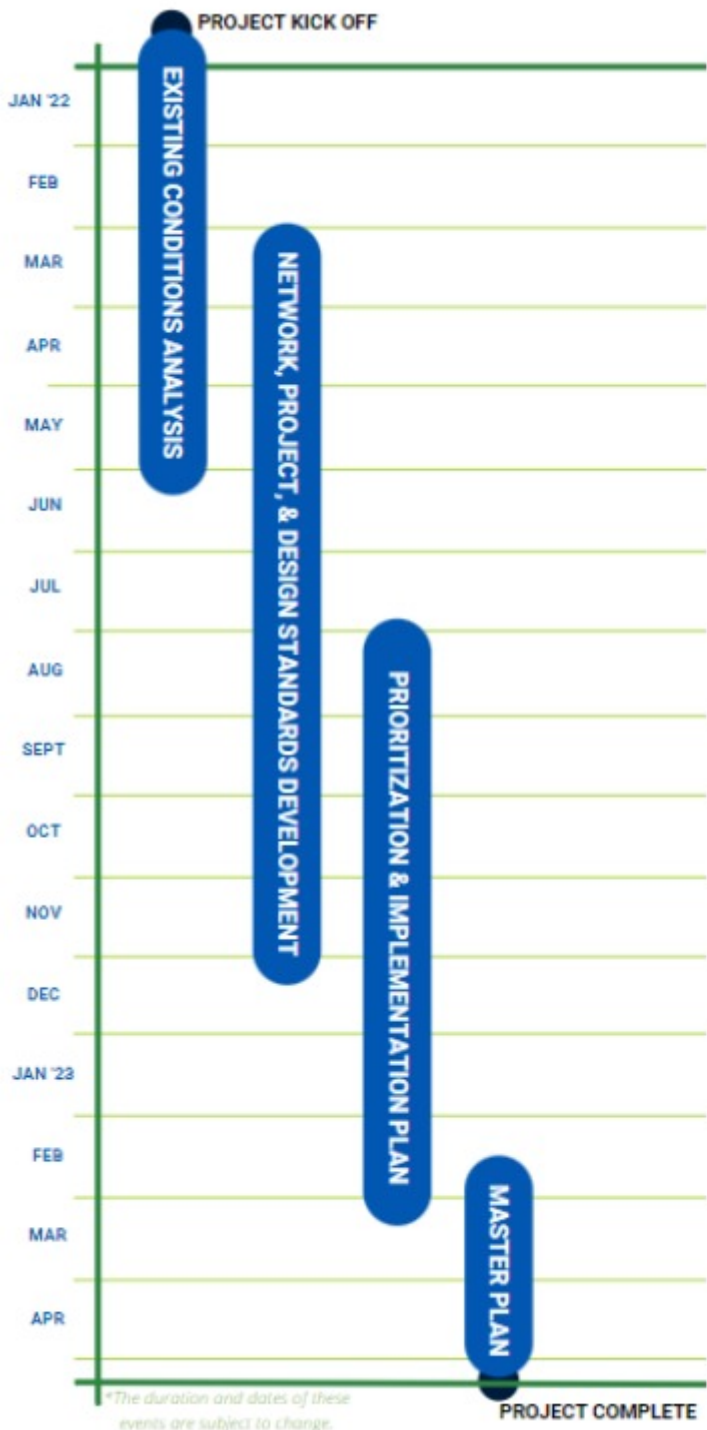
WHEN

The planning process began in **January 2022** and is expected to be complete in **April 2023**.

(We'll take a closer look at a more in-depth schedule later in the meeting!)

HOW: PROJECT SCOPE

- **Updating the Bicycle Network** to reflect existing conditions, priority destinations or connections, and desired facility types comfortable for a wide range of ages and abilities.
- **Reconciling** the 2011 Bike Plan, the 360 Plan, and the Trails Master Plan.
- **Identifying a Core Bicycle Network**—those linkages that will form the spine of the bicycle network, connect to key destinations, and are critical to having a connected network. The Core Bicycle Network will be supported by an auxiliary bicycle network interconnecting the City.
- **Ensuring bicycle route feasibility** based on City traffic engineering standards and specifications, safety, and public input.
- **Establishing design standards** and standard details for bicycle facilities based upon identified national, state, and local best practices that support a wide range of ages and abilities, can be properly maintained, are supported by engineering staff, and can be incorporated into the Street Design Manual and standard detail packages.
- **Updating the project prioritization framework** for funding and implementing bicycle facility improvements. Creating a prioritized and phased implementation plan that identifies “quick win” priority bicycle facilities and establishes priorities for future capital improvement programs, with a focus on a fiscally constrained set of projects to be funded or implemented over the next five years.
- **Setting a path for memorializing the Dallas Bike Plan** in the Thoroughfare Plan, City Code, etc.



EXISTING CONDITIONS ANALYSIS

- Demand
- Level of Traffic Stress
- Safety
- Public Health
- Equity
- Network Gaps
- Plans & Policies
- Peer Cities

DEVELOP BICYCLE NETWORK, DESIGN STANDARDS, PRIORITY PROJECTS

- Network Alternatives Evaluation
- Feasibility Evaluation
- Standards, Guidelines, Specifications Review
- Identify Priority Projects
- Initial, Draft, Final Recommendations

PROJECT PRIORITIZATION, FUNDING, & PHASING

- Project Prioritization Framework
- Prioritize Identified Projects
- Project Cut Sheets
- Funding Analysis
- Project Estimates
- Phasing Recommendations
- Implementation Recommendations

PLAN DEVELOPMENT

- Draft Plan
- Revised Draft Plan
- Final Plan

Meeting #1: April

- Introduce Project Objectives and Scope of Work
- Review Project Schedule
- Review Public Engagement Plan

Meeting #2: May

- Present Project Methodology
- Review Existing Conditions Analysis To-Date
- Review Bike Network Update Framework & Principles

Meeting #3: September

- Review Draft Bicycle Network
- Review Draft Bicycle Design Standards
- Review Draft Prioritization Framework Development

Meeting #4: October

- Review of Funding Analysis
- Review Priority Projects and Phasing Recommendations
- Review Policy and Programmatic Recommendations

Meeting #5: January

- Draft Plan Presentation

Proposed Meeting Dates

- 04/06/22
- 05/04/22 (est.)
- 09/14/22
- 10/13/22
- 01/11/23

Discussion: Wednesday afternoons?

WHAT WE NEED FROM YOU

- **Your thoughtful input** on the Public Engagement Plan, advice to refine our strategy, and suggestions for how to maximize our reach to the most people and to diverse audience, with a special emphasis on communities who traditionally have been excluded from the planning process
- **Your honest reactions** to the findings of our analyses - do these results match your expectations, what questions do the results leave you with, and what ideas do they inspire within you to affect positive change in the future from where we are today
- **Your collaborative suggestions** as we present drafts of our final materials, making sure that the values we agreed on at the beginning of the project are carried through to the end

CITY OF DALLAS BIKE PLAN UPDATE

Public Involvement Plan

March 25, 2022



Prepared for:
The City of Dallas



Prepared By:
Gresham Smith
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Dallas, TX 75201
214.350.1500

GUIDING PRINCIPLES

Building **trust** through the following:

- (1)** Engagement opportunities will happen **early** in the process and **often** throughout the plan's development
- (2)** Engagement opportunities will be **inclusive** in their reach, and messaging will be **coherent, complete, and consistent** so we're all on the same page.
- (3)** Above all, there will be **genuine** relationship building and listening by our team for actionable insight, input, and feedback that influences the updates to the Bike Plan.

ENGAGEMENT GOALS

- **Early and continuous** opportunities provided for **inclusive** involvement
- Public meetings scheduled at **convenient and accessible** locations and times
- **Timely information** shared on issues, processes, and procedures
- **Electronically accessible and available** public information posted via the web
- Use of best practices and **innovative outreach** methodologies
- **Adequate notice** of involvement opportunities
- **Variety of methods** are used for considering and responding to public input
- A course of action is planned for seeking out and considering the needs of the **traditionally underserved**
- **Periodic review and evaluation of the participation process**
- Adherence to federal and state public engagement **requirements**
- A **Summary and Analysis Report** documents public engagement efforts at the end of the project

GENERAL ACTIVITIES

Dedicated Engagement

- Initial Project Outreach
- Phase I: Preliminary Feedback Collection
- Phase II: Input on the Draft Network
- Phase III: Input on the Draft Plan & Priority Projects

Supplemental Opportunities

- Project Webpage
- Social Media
- Project Information Flyers
- Text Message Phonenumber
- Spanish Translation of Materials

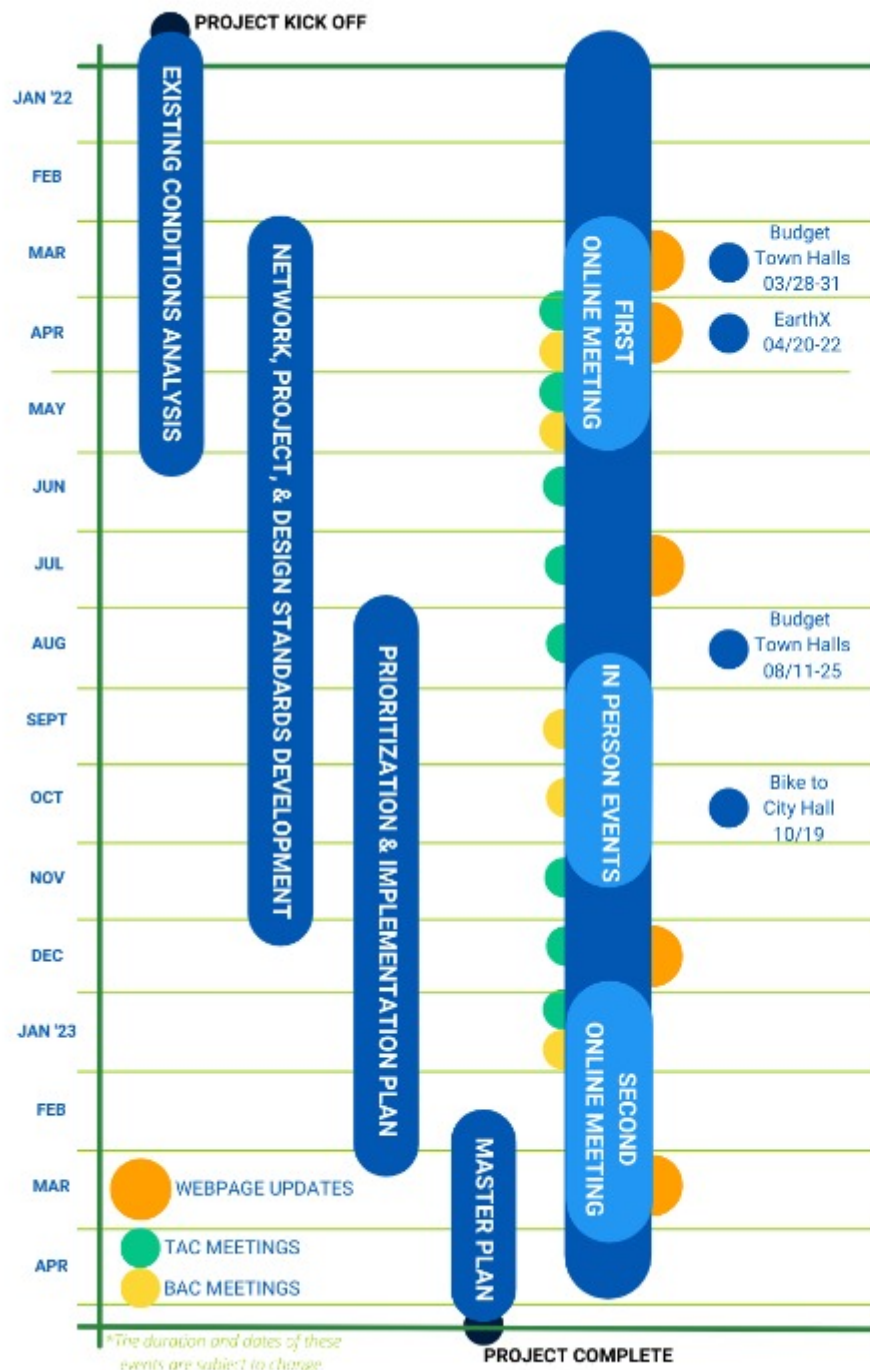
TECHNICAL ADVISORY COMMITTEE (TAC)

City of Dallas

- Public Works
- Planning & Urban Design
- Development Services
- Parks
- Transportation
- Office of Equity
- OEQS/CECAP
- Fire
- Police

Interagency

- Dallas County
- DART
- North Texas Tollway Authority
- Texas Department of Transportation



PHASE 1: ONLINE

Purpose of Engagement

(1) Tell the story

- Celebrate multimodal improvements the City has made so far
- Explain the purpose of the project

(2) Assess community bicycling values

(3) Ask people to identify

- High-priority bicycle connections and routes
- Areas of concern
- Where people already choose to bike for different types of purposes/trips

How Feedback Will Be Used

- Help us identify primary/secondary routes for the overall network update
- Help us develop prioritization criteria to address areas with greatest community need
- Help us identify what is working and what we should replicate

PHASE 2: IN-PERSON

Purpose of Engagement

(1) Share analysis results

- Summary of Phase I engagement
- Results of existing conditions analysis

(2) Seek input on draft bicycle network

How Feedback Will Be Used

- Confirm results of existing conditions analysis
- Affirm and solidify draft bicycle network routes that meet public need and desire
- Identify areas for modification of the draft bicycle network based on public input

PHASE 3: ONLINE

Purpose of Engagement

(1) Present draft bicycle master plan

(2) Present priority projects

How Feedback Will Be Used

- Identify areas of final refinement for bicycle master plan contents
- Confirm recommended priority projects and collect suggestions from public for project refinement



Pop-Up Style at an Event



Visuals with Tangible Input



Touchscreen with Digital, Real-Time Feedback

OUTREACH

- Number and type of events
- Number of documents distributed to the public (including press releases, emails, flyers, postcards, etc.)
 - Timing of advance notice for engagement events

PARTICIPATION

- Number of participants at each event
- Number of organizations represented at each event
- Presence of public officials at each event
- Diversity of attendees at each event, such as
 - Race/ethnicity
 - Income
 - Age
 - Education
 - Employment
 - Gender
 - Household size
 - Household vehicles
 - Geographic identifier
 - Presence of a mobility impairment

INCORPORATION

- Demonstration of application of public feedback on refinement of draft materials after each public involvement phase

Identified Stakeholder Groups

- Community-based (Equity, Inclusivity, & Advocacy)
- Education (Higher Education and K-12)
- Engaged Community Leaders
- Professional Organizations (Engineering, Transportation, & Planning)
- Faith-based
- Fitness & Recreation
- Healthcare
- Sustainability & Resiliency

Share your suggestions!

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