Memorandum

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee:
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Quality of Life & Environment Committee Meeting Agenda

Monday, May 11, 2015, 9:00 a.m.
Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

1. Call to Order

   Dwaine R. Caraway
   Chair

2. Approval of April 27, 2015 Minutes

   Dwaine R. Caraway
   Chair

3. Special Presentation: Dallas Community Outreach Conference 2015

   Carolyn R. Davis
   Committee Member

4. Dallas City Hall On The Go!

   Margaret Wright
   Assistant Director, Strategic Customer Services

5. Noise & Panhandling Ordinances and Enforcement

   Catrina Shead
   Deputy Chief, Dallas Police Department

6. Labor Hiring & Sanitation Employment Program

   Molly McCall Carroll
   Director, Human Resources

7. Code Compliance Sunset Review Update

   Kris Sweckard
   Director, Code Compliance Services

8. Scrap Tire Program Overview: "RETIRE"

   Kris Sweckard
   Director, Code Compliance Services

9. Adjourn

   Dwaine R. Caraway
   Chair

"Dallas, the City that Works: Diverse, Vibrant and Progressive"
Please let me know if you have any questions.

Dwaine R. Caraway
Chair

C: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jorden, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
AGENDA:

1. Approval of April 13, 2015 Minutes

Presenter(s):
A motion was made to approve the minutes of April 13, 2015.

Action Taken/Committee Recommendation(s):
Motion made by: Rick Callahan   Motion seconded by: Sandy Greyson
Item passed unanimously: ☒ Item passed on a divided vote: ☐
Item failed unanimously: ☐ Item failed on a divided vote: ☐
2. **Code Compliance Sunset Review Update**

**Presenter(s):** Kris Sweckard

**Information Only** ☑

This briefing provided the committee an update of action steps for the potential opportunities identified through the Sunset Review process for Code Compliance.

The Chair requested that staff seek committee input on specific illegal dumping areas of concern.

**Action Taken/Committee Recommendation(s):**

- **Motion made by:**
- **Motion seconded by:**
- **Item passed unanimously:** ☐
- **Item passed on a divided vote:** ☐
- **Item failed unanimously:** ☐
- **Item failed on a divided vote:** ☐

3. **Sanitation Services Bulk and Brush Collection**

**Presenter(s):** Kelly High

**Information Only** ☑

This briefing provided the committee an overview of the current collection program, discussed possible changes to the collection program, and presented future policy considerations for the City.

The committee requested for this briefing to be reviewed further at an upcoming committee meeting.

**Action Taken/Committee Recommendation(s):**

- **Motion made by:**
- **Motion seconded by:**
- **Item passed unanimously:** ☐
- **Item passed on a divided vote:** ☐
- **Item failed unanimously:** ☐
- **Item failed on a divided vote:** ☐

4. **Illegal Dumping & Litter Enforcement**

**Presenter(s):** Paul Hansen
This briefing provided the committee an overview of illegal dumping and enforcement.

The Chair requested for staff to procure additional illegal dumping surveillance cameras sooner, in addition to those requested for FY 2015-16.

**Action Taken/Committee Recommendation(s):**

- **Motion made by:**
- **Motion seconded by:**
- **Item passed unanimously:**  □  **Item passed on a divided vote:**  □
- **Item failed unanimously:**  □  **Item failed on a divided vote:**  □

5. **Noise & Panhandling Ordinances and Enforcement**

**Presenter(s):** Catrina Shead

**Information Only**  □

This briefing was deferred to the May 11, 2015 committee meeting.

**Action Taken/Committee Recommendation(s):**

- **Motion made by:**
- **Motion seconded by:**
- **Item passed unanimously:**  □  **Item passed on a divided vote:**  □
- **Item failed unanimously:**  □  **Item failed on a divided vote:**  □

________________________

Councilmember Dwaine R. Caraway
Chair
Memorandum

DATE May 8, 2015

Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair), Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

TO

SUBJECT Dallas City Hall On the Go

On Monday, May 11, 2015, the Quality of Life and Environment committee will be briefed on Dallas City Hall On the Go! The briefing is attached for your review.

Please contact me if you have any questions.

Mark McDaniel
Assistant City Manager

Attachment

C: Honorable Mayor and Members of the City Council
   A.C. Gonzalez, City Manager
   Warren M.S. Emst, City Attorney
   Craig D. Kinton, City Auditor
   Rosa A. Rios, City Secretary
   Daniel F. Solis, Administrative Judge
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   Elsa Cantu, Assistant to the City Manager – Mayor & Council

“Dallas, the City that Works: Diverse, Vibrant and Progressive”
Dallas City Hall on the GO!

Quality of Life & Environment Committee
May 11, 2015
Purpose

• Make it easier for residents to do business with the City
• Be another “face” of the City in the community
• Increase awareness of City services
Exterior Vehicle Photo (before)
Exterior Vehicle Photo (before)
Proposed Graphics

Dallas City Hall on the GO!

From Downtown to Your Door

City of Dallas
Vehicle Information

- **Name**: Dallas City Hall on the GO!
- **Tagline**: From Downtown to Your Door
- **Vehicle**: Chevrolet Express Commercial Cutaway 3500 Van
- **Technology and Equipment**
  - GPS
  - Laptops and tablets
  - Touchscreen monitors
  - Media monitor
  - All-in-one printer, scanner, copier
  - Wi-Fi hotspot
  - Cable locks
  - Work counter
  - Safe
  - Security cameras
  - Interior and exterior lighting
Additional features:
• Pop-up awning for shade/weather conditions
• Small table & chairs for setup outside the vehicle
Concept Origination

• Name       City of Boston City Hall to Go
• Tagline    Convenience, Served Fresh Daily
• Vehicle    1985 Bomb Squad Truck (inspired by food truck)
• Began December 2012
  • On the road in July 2013
• Offers 50 City of Boston services
• Attends neighborhood, community, and citywide events (5 days a week)
• Saves residents about 50 minutes in commute and wait times
• Average number of transactions per stop progressively increased to more than double in the first year of operation
Voice of the Customer

City of Dallas Community Survey Results FY 2013 vs. FY 2014

• Statistically significant decreases in satisfaction in several services
  • Low income resident services (-9%)
  • Senior services (-9%)
  • Availability of information of City programs and services (-5%)
• Residents think that the following should be the City’s top public information priorities
  • 311 services (31%)
  • Availability of information of City programs and services (30%)
Voice of the Customer

TALKDALLAS Survey Results (Summer 2014)

• Where would you like to see the vehicle?
  • In my neighborhood
  • At City and public events

• What types of services should the vehicle offer?
  • Placing service requests/following up on request
  • Register pet
  • Information on City services
  • Information on how to address Council

• Why would the vehicle be convenient?
  • Talk to a Dallas City Hall representative face-to-face
  • Save citizen time and effort
  • Feel more in touch with community
Target Areas

From Community Prosecutors

- Communities whose residents are uncomfortable coming to City Hall
- High density apartments to encourage residents to invest in the City as their own
- Diverse areas with language-specific information
- Communities that are unaware of City services or requirements

From Service Departments

- Neighborhood Plus events
- Department-specific high impact areas
- People Helping People caseworkers know common locations
- Code Officers have frequent violation areas
- Dog parks for pet registration
Services To Be Offered

Payment Services
- Parking Tickets
- Traffic Tickets
- Water Bills
- Pet Registration/Renewal

Neighborhood Services
- Garage Sale Permits
- Block Party Permit
- Citizen Fire Academy
- CERT Training
- OEM Alerts
- Park Reservations
- Request a Speaker at HOA/NA Meeting

Pet Services
- Adoption Information
- Spay and Neuter Information

City Services
- Birth Certificate Applications
- Employment Opportunities & Applications
- Open Records Request
- Service Request
- Voter Registration
- Single Use Bag Registration

Community Initiatives
- Environmental Quality
- People Helping People
- Senior Services
- Water Conservation
- Medicaid/CHIP Information
Proposed Schedule

• Operational 5 days a week

<table>
<thead>
<tr>
<th>Days</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday – Friday</td>
<td>• At neighborhoods and communities</td>
</tr>
<tr>
<td></td>
<td>• Target areas</td>
</tr>
<tr>
<td>Saturday – Sunday</td>
<td>• At neighborhoods and communities</td>
</tr>
<tr>
<td></td>
<td>• Special Events</td>
</tr>
<tr>
<td>Monday and Tuesday</td>
<td>• Parked</td>
</tr>
</tbody>
</table>

• Post up-to-date calendar on vehicle’s website
• Request vehicle for special events through service request
• TALKDALLAS Survey Results
  • Hours and days of service
    • Weekday evenings
    • Weekend mornings and afternoons
Document and Payment Security

- Accepted Forms of Payments
  - Checks and Money Orders
  - Credit card payments handled via existing online access
  - No cash accepted
  - Exterior of vehicle marked “No Cash Onboard”
- Safe on vehicle to hold all transactions
- Internal Controls Tracking Log
- Processes and training reviewed by City Controller’s Office and Internal Control Program
## Performance Measures

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>Data Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of events attended</td>
<td>Calendar</td>
</tr>
<tr>
<td>Number of transactions</td>
<td>Receipt</td>
</tr>
<tr>
<td>Percent of visitors conducting transaction at vehicle</td>
<td>Tally</td>
</tr>
<tr>
<td>Mileage saved by citizens</td>
<td>Survey</td>
</tr>
<tr>
<td>Cost to operate vehicle</td>
<td>Budget</td>
</tr>
<tr>
<td>Customer satisfaction with ConnectDallas services</td>
<td>Survey</td>
</tr>
<tr>
<td>Number of visitors to ConnectDallas vehicle</td>
<td>Clicker</td>
</tr>
<tr>
<td>Transactions per service department</td>
<td>Log</td>
</tr>
<tr>
<td>Increase in mobile app downloads</td>
<td>CRMS</td>
</tr>
</tbody>
</table>
Marketing and Communication

- Internet via www.dallascityhall.com
- Email Blasts (HOA/NA and GovDelivery)
- Twitter
- City of Dallas Announcements
- City Departments
- Intranet
- TALKDALLAS
- Press Releases
- Council Offices
- Facebook
- Word of Mouth
Staffing

• Daily Operations Coordinator
  • Existing staff reassigned for this function
• 311/Water Customer Service Agents
  • At least one bilingual agent
• Service department subject matter experts
  • As needed based on location/event
  • For example: Senior Services, Animal Services, Water Conservation
• Only City staff allowed inside vehicle
Start-up and Operational Costs

Start-up

- Vehicle - $29,294
- Generator - $4,482
- AC/Heat - $743
- Vehicle Wrap - $1,500 (estimated)
- Technology and Equipment - $31,480

Total Start-up Cost – $67,499

Total Monthly Operational Cost* - $374

- Fuel - $17/day (estimated) = $374/month

Funding Source

- Start-up Cost: FY 13-14 Budget
- Operational Cost: FY 14-15 311 Budget

* No additional staff hired
Next Steps

• Finish installation of technology and equipment
• Wrap vehicle
• Train employees who will staff the vehicle
• Soft launch in late spring/early summer
• Create and publicize schedule
Questions?
Appendix

Detail of Services Offered
# Service Detail

<table>
<thead>
<tr>
<th>Service</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parking Ticket</td>
<td>• Citation look up</td>
</tr>
<tr>
<td></td>
<td>• Online payments accepted</td>
</tr>
<tr>
<td>Traffic Tickets (Courts and Detention Services)</td>
<td>• Citation look up</td>
</tr>
<tr>
<td></td>
<td>• Information on how to resolve tickets</td>
</tr>
<tr>
<td></td>
<td>• Some online payments accepted</td>
</tr>
<tr>
<td>Water Bill</td>
<td>• Online payments accepted</td>
</tr>
<tr>
<td>Pet Registration/Renewal</td>
<td>• Provide registration applications</td>
</tr>
<tr>
<td></td>
<td>• Deliver applications to department</td>
</tr>
<tr>
<td></td>
<td>• Online payments accepted</td>
</tr>
</tbody>
</table>
## Service Detail

<table>
<thead>
<tr>
<th>Service</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garage Sale Permits</td>
<td>• Provide applications&lt;br&gt;• Accept payments &amp; completed applications&lt;br&gt;• Deliver applications to department</td>
</tr>
<tr>
<td>Block Party Permit</td>
<td>• Accept completed applications&lt;br&gt;• Deliver applications to department</td>
</tr>
<tr>
<td>Citizen Fire Academy</td>
<td>• Accept completed applications&lt;br&gt;• Deliver applications to department</td>
</tr>
<tr>
<td>CERT Training</td>
<td>• Accept completed applications&lt;br&gt;• Deliver applications to department</td>
</tr>
</tbody>
</table>
# Service Detail

<table>
<thead>
<tr>
<th>Neighborhood Services</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OEM Alerts</strong></td>
<td>• Sign up residents for alerts</td>
</tr>
<tr>
<td><strong>Park Reservations</strong></td>
<td>• Provide applications</td>
</tr>
<tr>
<td></td>
<td>• Payments accepted over phone through PKR</td>
</tr>
<tr>
<td><strong>Request a Speaker at HOA/NA Meeting</strong></td>
<td>• Create Service Request</td>
</tr>
</tbody>
</table>
## Service Detail

**Pet Adoption Information**
- Promote and explain adoption process
- Browse adoptable pets
- Provide applications

**Spay and Neuter Information**
- Promote and explain spay and neuter process
<table>
<thead>
<tr>
<th>Service Detail</th>
<th>Description</th>
</tr>
</thead>
</table>
| Birth Certificate Information | • Submit application  
  • Online payments accepted |
| Employment Opportunities | • Provide employment information  
  • Online application submittal |
| Open Record Request | • Begin Open Record Request process |
| Service Request | • Create service requests  
  • Check status of service requests |
| Voter Registration | • Look up voter registration  
  • Provide applications |
| Single Use Bag Registration | • Online registration |
## Service Detail

<table>
<thead>
<tr>
<th>Community Initiatives</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Environmental Quality</strong></td>
<td>• Promote environmental initiatives</td>
</tr>
<tr>
<td></td>
<td>• Plastic Bag ordinance awareness</td>
</tr>
<tr>
<td><strong>People Helping People</strong></td>
<td>• Provide contact information for caseworkers</td>
</tr>
<tr>
<td></td>
<td>• Provide assistance with applications</td>
</tr>
<tr>
<td><strong>Senior Services</strong></td>
<td>• Provide contact information for caseworkers</td>
</tr>
<tr>
<td><strong>Water Conservation</strong></td>
<td>• Provide information on current incentive or rebate programs</td>
</tr>
<tr>
<td></td>
<td>• Provide assistance with applications</td>
</tr>
<tr>
<td><strong>Medicaid/CHIP</strong></td>
<td>• Provide information</td>
</tr>
</tbody>
</table>
Memorandum

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee:
Dwaine R. Caraway (Chair), Sandy Greyson (Vice Chair), Adam Medrano,
Rick Callahan, Carolyn R. Davis, and Lee M. Kleinman

SUBJECT Noise & Panhandling Ordinances and Enforcement

On Monday, May 11, 2015 you will be briefed on the noise & panhandling ordinances
and enforcement. The briefing material is attached for your review.

Please let me know if you have any questions or need additional information.

[Signature]

Eric D. Campbell
Assistant City Manager

[Attachment]

C: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
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Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council
Chief David O. Brown, Dallas Police Department

*Dallas, The City that Works: Diverse, Vibrant and Progressive.*
Noise & Panhandling
Ordinances and Enforcement

Monday, May 11, 2015
Quality of Life & Environment Committee
On November 10, 2014, the Quality of Life & Environment Committee requested a follow-up briefing by the Dallas Police Department on inquiries raised during an initial briefing on various noise and solicitation issues within the City of Dallas.
Purpose

To diminish celebratory noise violations and solicitation complaints in the City of Dallas.
Dallas City Code

- Dallas City Code, Chapter 30 Noise
- Chapter 30. Noise, Sec. 30-1, Loud and Disturbing Noises and Vibrations
- A person commits an offense if he makes or causes to be made any loud and disturbing noise or vibration in the city that is offensive to the ordinary sensibilities of the inhabitants of the City.
Celebratory Noise Violations

- Task force operations conducted annually on both New Years Eve and Fourth of July
- Dallas Fire-Rescue personnel and Dallas Police Department personnel collaborate to enforce firework violations
- No person in the City or within 5,000 feet outside the City limits may manufacture, sell, offer to sale, give away, store, possess, or use fireworks
Celebratory Noise Media Push

- Enhanced public awareness campaign against gunfire during celebrations

- Media launch five days in advance of celebration
  - Press Releases
  - Promotional Videos
  - Social Media
  - City-wide Release
  - Press Conference

- Ask for community assistance in monitoring for violations
Celebratory Noise Violations

- Gunshot Detection System - Detects and conveys the location of gunfire or other weapon fire using acoustic and optical sensors

- Most recent quote - $50,000 per square mile with a minimum purchase of 3 square miles. The first year (for 3 miles) costs 160K-170K
Solicitation/Panhandling Initiative

- Dallas City Code, Chapter 31, Sec. 31-35
- Solicitation by Coercion; Solicitation near Designated Locations and Facilities; Solicitation after Sunset; Solicitation-Free Zone

- A person commits an offense if he conducts a solicitation
  - By coercion
  - In any outdoor area anytime between sunset and sunrise
  - In any outdoor area within an established solicitation-free zone
    - CBD, Deep Ellum, Uptown, and Victory Park
Solicitation/Panhandling Initiative

- Patrol and Neighborhood Patrol Officers at several divisions conduct periodic homeless sweeps to eliminate aggressive panhandling and unsightly encampments.
- Each patrol division currently utilizes at least two officers who primarily focus on panhandling concerns.
- Reductions seen through repetitive intervention and collaborative efforts with Crisis Intervention.
Panhandling Sign Pilot Program

- Novel approach to reducing panhandling incidents
- Installation of signs in areas where aggressive panhandlers generate complaints
- Encourages citizens who want to give to do so in a positive way that will make a real difference
- Pilot locations TBD
The Dallas Police Department will continue to minimize unwelcome disturbance and disruption of privacy while preserving public health, safety, and welfare.
Questions??
Appendix

Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  - **Southeast Patrol**
    - Grand Avenue/S.M. Wright Freeway (underneath freeway)
    - R.L.Thornton Freeway/Jim Miller Road (eastbound service road)
    - R.L.Thornton Freeway/Buckner Boulevard (eastbound service road)
    - R.L. Thornton Freeway/St. Francis Avenue
    - Martin Luther King/175 service roads
  - **Northwest Patrol**
    - Harry Hines Boulevard/Butler Street
    - Stemmons Freeway/Oak Lawn Avenue
    - Stemmons Freeway/Medical District
    - Stemmons Freeway/Inwood Road
Appendix
Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  - **Southwest Patrol**
    - Interstate Highway 30/N. Cockrell Hill Road
    - Interstate Highway 20/S. Cockrell Hill Road
    - Loop 12/Davis and Jefferson Boulevard
    - Jefferson Corridor between Marsalis Avenue and Llewellyn Avenue
  
  - **Central Patrol**
    - 2608 Elm Street
    - 5671 E. Mockingbird Lane
    - 2810 Samuel Boulevard
    - Main Street/N. Akard Street
Primary panhandling complaint locations:

- **Northeast Patrol**
  - North Central Expressway/8000 Forest Lane
  - North Central Expressway/8000 Park Lane
  - North Central Expressway/5600 E. Lovers Lane
  - Greenville Avenue/8200 Park Lane

- **North Central**
  - Forest Lane/Central Expressway
  - Southwestern Boulevard/Central Expressway
  - George Bush Turnpike/Preston Road
  - Frankford Road/Tollway
Appendix
Solicitation/Panhandling Initiative

- Primary panhandling complaint locations:
  
  - South Central Patrol
    - Hampton Road/LBJ Freeway
    - Wheatland Road/LBJ Freeway
    - Lancaster Road/LBJ Freeway
    - Illinois Avenue/RL Thornton Freeway
Memorandum

DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair) Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Labor Hiring & Sanitation Employment Program

On Monday, May 11, 2015, the Quality of Life & Environment committee will be briefed on the Labor Hiring & Sanitation Employment Program. The briefing is attached for your review.

Please contact me if you have any questions.

Joey Zapata
Assistant City Manager

Attachment

C: Honorable Mayor and Members of the City Council A.C. Gonzalez, City Manager Warren M.S. Ernst, City Attorney Craig D. Kinton, City Auditor Rosa A. Rios, City Secretary Daniel F. Solis, Administrative Judge Ryan S. Evans, First Assistant City Manager Eric D. Campbell, Assistant City Manager Jill A. Jordan, P.E., Assistant City Manager Mark McDaniel, Assistant City Manager Jeannie Chipperfield, Chief Financial Officer Sana Syed, Public Information Officer Elsa Cantu, Assistant to the City Manager – Mayor & Council
Labor Hiring
&
Sanitation Employment Program

Quality of Life & Environment Committee
May 11, 2015
Purpose

- A review of the labor hiring process was undertaken to address two items:
  - **Item One**
    - Difficulty in staffing labor positions
      - Laborer I & II and Truck Driver I & II
  - **Item Two**
    - Requests by the City Council to establish a program to support day laborers who work on Sanitation collection crews to transition to full-time City employment
Background

- The City operates under two different systems related to employment
  - Civil Service positions/departments
  - Non-Civil Service positions/departments
    - Laborers I & II, and Truck Drivers I & II are non-civil service positions, regardless of the department the employee works in (see appendix, slide 24, for list of laborer positions by department)
  - See appendix, slide 25, for list of civil service/non-civil service departments
- Civil Service established a criminal background hiring matrix in the 1990s
  - The matrix was revised in 2004
  - This matrix establishes wait times from criminal conviction before a candidate can be hired at the City
- This Civil Service criminal background hiring matrix is used to qualify candidates for both civil service and non-civil service positions
- Human Resources administers the matrix for civilian positions
  - Civil Service administers the matrix for uniformed officers
ITEM ONE
DIFFICULTY IN STAFFING LABOR POSITIONS
Labor Hire Staffing Issues

- HR received comments from Department Directors in large operating departments about the inability to maintain full staffing for select labor positions
  - Laborer I & II
  - Truck Driver I & II
- A review of hiring practices showed that the biggest hurdle for hiring in these positions is the current criminal background hiring matrix
After an applicant is interviewed and selected for a position:

- Applicant is given a contingent offer of employment.
- Applicant completes an Authorization Form, consenting to a background check that will be completed by Quick Search (City’s current 3rd party vendor).
- Quick Search returns a report.
- HR staff member reviews results and compares them to the ‘hiring matrix’.
Labor Hire Staffing Issues
How it Affects City of Dallas Labor Hires

- About 57% of the labor hire candidates we make offers to fail the background check and cannot be hired using the current criminal background check matrix.
- The inability to hire individuals for these positions impacts operations for large operating departments such as Sanitation, Streets and Water.
Stats on Laborer I & II and Truck Driver I & II for 20-month period from July 1, 2013 through March 3, 2015
- 1,402 - Candidates interviewed
- 723 - Candidates presented offers and submitted for background check
- 311 - New employees hired

Some are not hirable because they cannot pass the pre-employment drug screen/physical, but the vast majority cannot be hired because of criminal history
Current Hiring Matrix

- According to the matrix, some requirements for employment require ten years from adjudication of crime
  - Quick Search’s database (and other background check companies) only provides seven years worth of data
  - It is possible that a crime adjudicated more than seven years ago would not show up on the Quick Search report
  - The COD Background Check Authorization Form that a City of Dallas applicant signs indicates a seven-year look back period

- Current matrix establishes an absolute bar on hiring for those with pending charges, probation, fines and/or deferred adjudication, including charges for Class C misdemeanors
RECOMMENDATION
Recommendation for City hiring of Laborer I & II and Truck Driver I & II Positions
Matrix Revisions
(Laborer I & II and Truck Driver I & II only)

For direct City hires

- Revise the list of felonies to differentiate violent crimes from non-violent
- Reduce the length of time before a candidate can be hired from seven years since disposition of crime to either five or three years, depending on felony type
  - All hiring placements will still be reviewed based on the job relatedness
- Reduce the requirement for showing a stable work history from two years to one year
Matrix Revisions
(Laborer I & II and Truck Driver I & II only)

For direct City hires (cont’d)

- Review pending (or deferred adjudication) misdemeanor charges on a case-by-case basis to determine if it makes sense to bar employment until the case is adjudicated
- Review candidates paying fines, on deferred adjudication, or on probation on a case-by-case basis to determine if it makes sense to bar employment
- Employees wishing to promote into civil service positions will still have to meet the standards established by Civil Service
Comparison – For Laborer I & II and Truck Driver I & II

<table>
<thead>
<tr>
<th>Crime*** Type</th>
<th>Current</th>
<th>Proposed For Direct City Hires</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>• 10 Year Wait Per Rule</td>
<td>• 5 Year Wait*</td>
</tr>
<tr>
<td></td>
<td>• 7 Year Wait In Practice</td>
<td>• 1 Year Work History**</td>
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<tr>
<td></td>
<td>• 2 Year Work History</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>• 2 Year Work History</td>
<td>• 3 Year Wait*</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 1 Year Work History**</td>
</tr>
<tr>
<td>C</td>
<td>• 2 Year Work History</td>
<td>• 1 Year Work History</td>
</tr>
<tr>
<td>D</td>
<td>• Job Relatedness</td>
<td>• Same</td>
</tr>
<tr>
<td>Pending Charges</td>
<td>• Absolute bar on candidates with pending charges for some felonies and misdemeanors</td>
<td>• Review misdemeanors on a case-by-case basis</td>
</tr>
</tbody>
</table>

* Wait time begins from the later of the following dates:
  1. The release from prison/jail, or
  2. The date of disposition/conviction of crime

** Work history requirement can be earned concurrently with the wait time

*** See appendix slide 28 for examples of crimes in each category
ITEM TWO
ESTABLISHING A PROGRAM TO SUPPORT SANITATION DAY-LABORERS FOR FULL-TIME CITY EMPLOYMENT
Sanitation Services
Path to City Employment

- The City Council requested a program to provide a path for Sanitation collection crew day-laborers to transition to full-time city employment
- Sanitation Services currently utilizes approximately 200 laborers daily via contract
  - Most assisting on manual collection routes
- Many of the temporary laborers are dependable, hard working and conscientious
  - Many of these temporary employees cannot qualify for permanent positions based on the City’s background hiring matrix requirements
Sanitation Services
Path to City Employment

- A pilot hiring program for Sanitation temporary contracted laborers would have multiple benefits:
  - Assist with the City’s ability to hire laborers and truck drivers
  - Provide a pathway and opportunity for permanent employment to temporary day laborers
Sanitation Services
Path to City Employment

- Under a pilot program:
  - Hiring requirements for temporary day labor vendor would be modified
  - Temporary contract employees could qualify for specific City positions if they:
    - Have been employed by the temporary day labor contractor for a specified period of time, and
    - Earned a performance certificate indicating good performance, attendance and safety
Sanitation Services
Path to City Employment

- Pilot program participants would be eligible to compete for laborer and truck driver positions in Sanitation, Dallas Water Utilities, Streets and Trinity Watershed Management
- Pilot program participants could be hired with reduced waiting time since criminal conviction
- Pilot program participants would still have to interview and compete for positions
Option – For Sanitation Certificate Pilot Program

<table>
<thead>
<tr>
<th>Crime Type</th>
<th>Proposed NEW City Requirement</th>
<th>Sanitation Day Laborer Pilot Program</th>
<th>Difference</th>
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<tr>
<td></td>
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<td>Day-Labor Contractor Wait</td>
<td>Employment Requirements</td>
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<tr>
<td>A</td>
<td>• 5 Year Wait • 1 Year Work History</td>
<td>6 Month Wait*</td>
<td>• 2.5 Year Certificate • 2.5 Year Work History**</td>
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<tr>
<td>B</td>
<td>• 3 Year Wait • 1 Year Work History</td>
<td>6 Month Wait*</td>
<td>• 1 Year Certificate • 1 Year Work History**</td>
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<tr>
<td>C</td>
<td>• 1 Year Work History</td>
<td>No Wait</td>
<td>N/A</td>
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<tr>
<td>D</td>
<td>• Job Relatedness</td>
<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>

* Wait time begins from the later of the following dates:
  1. The release from prison/jail, or
  2. The date of disposition/conviction of crime

** Work history requirement can be earned concurrently with the wait time
Sanitation Services
Additional Programs

- Additional programs
  1. Sanitation Services would create 15 truck driver trainee positions as an additional opportunity
     - Temporary laborers are familiar with collection operations, but often lack the required commercial drivers license (CDL)
     - Employees would be required to earn a CDL within their 6 month probationary period
       - Sanitation Services will assist in the CDL training and provide equipment for final driving test
     - Truck driver trainees would allow Sanitation to transition trainees to truck drivers as needed
Sanitation Services
Path to City Employment (cont’d)

☐ Additional programs

2. Sanitation will partner with a social services agency to assist temporary laborers who are ex-offenders

☐ Social Service agency can serve as a one-stop shop to connect ex-offenders to the many agencies that provide assistance

- Something as simple as a suspended drivers license may be keeping individuals from permanent employment
Sanitation Services
Path to City Employment (cont'd)

- Additional programs
  3. When the new RFP goes out for the temporary labor vendor, it will include a requirement that the vendor partner with a social services agency to provide services to ex-offenders
  4. The current temporary labor vendor (Results Staffing) has agreed to provide job readiness training for its employees
APPENDIX
## Count of Laborer I & II and Truck Driver I* & II – By Department

<table>
<thead>
<tr>
<th>Department</th>
<th>Laborer I</th>
<th>Laborer II</th>
<th>Truck Driver II</th>
<th>Total</th>
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<tr>
<td>Aviation</td>
<td>3</td>
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<td>Code Enforcement</td>
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<td>Water</td>
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<td>EBS</td>
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<td>22</td>
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<td>Housing</td>
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<tr>
<td>Parks</td>
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<td>Sanitation</td>
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<td>226</td>
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<td>Streets</td>
<td>78</td>
<td>114</td>
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<td>192</td>
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<td>Trinity Watershed Management</td>
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<td>7</td>
<td>23</td>
<td>33</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>200</strong></td>
<td><strong>465</strong></td>
<td><strong>249</strong></td>
<td><strong>914</strong></td>
</tr>
</tbody>
</table>

* There are currently no incumbents in the truck Driver I position. Sanitation may use this position to create a “Truck Driver Apprentice” program.
## City Departments

### Civil Service Departments
- Aviation
- Civil Service
- Code Compliance
- Communication & Information Services
- Convention and Event Services
- Court & Detention Services
- Dallas Fire Rescue
- Dallas Police Department
- Dallas Water Utilities
- Equipment & Building Services
- Housing and Community Services
- Human Resources
- Judiciary
- Public Works
- Sanitation Services
- Streets Services
- Trinity Watershed Management

### Non Civil Service Departments
- Business Development & Procurement
- City Attorney's Office
- City Auditor's Office
- City Controller's Office
- City Manager's Office
- City Secretary's Office
- Economic Development
- Employee's Retirement Fund
- Financial Services
- Library
- Management Services
- Mayor & Council Office
- Office of Cultural Affairs
- Park & Recreation
- Planning and Neighborhood Vitality
- Police & Fire Pension
- Risk Management
# Current Hiring Matrix

**PRIOR CONVICTIONS – ELIGIBILITY WORKSHEET (Civil Service Rule Vi, Sec 6A) – PROPOSED REVISIONS April 2004**  
(Departments may have higher standards based on the nature of assignments.)

<table>
<thead>
<tr>
<th>NATURE and STATUS OF CONVICTION</th>
<th>Absolute Bar Until Resolved</th>
<th>Eligible to apply ten (10) years after conviction date PLUS completion of any related prison sentence and present record of at least two years of subsequent stable work history for Civil Service review</th>
<th>Must complete related prison sentence and present record of at least two years of subsequent work history for Civil Service review. Five (5) years if felony offense occurred prior to 21 years of age.</th>
<th>If applicant is eligible for certification, hiring authorities are instructed to consider data, nature &amp; job-relatedness of conviction(s).</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. FELONY involving moral turpitude, violence and/or theft (see attached list)</td>
<td>X²</td>
<td></td>
<td></td>
<td>YES</td>
</tr>
<tr>
<td>II. OTHER FELONIES and MISDEMEANORS involving moral turpitude, violence and/or theft (see attached list)</td>
<td>X²</td>
<td></td>
<td></td>
<td>YES</td>
</tr>
<tr>
<td>III. OTHER MISDEMEANORS and Welfare Fraud Convictions (per 8/97 Civil Service Board amendment). (see attached list)</td>
<td></td>
<td></td>
<td></td>
<td>YES</td>
</tr>
<tr>
<td>IV. ALL PENDING CHARGES (other than MINOR traffic offenses) and DEFERRED ADJUDICATION; IF CURRENTLY on probation and/or paying a fine for any charges listed in sections I. FELONY or II. OTHER FELONIES and MISDEMEANORS of this matrix. (see attached list)</td>
<td>X</td>
<td></td>
<td></td>
<td>YES</td>
</tr>
<tr>
<td>V. DEFERRED ADJUDICATION: If CURRENTLY on probation and/or paying a fine for MINOR traffic offenses or any charges listed in section III. OTHER MISDEMEANORS of this matrix. (see attached list)</td>
<td></td>
<td></td>
<td></td>
<td>YES</td>
</tr>
<tr>
<td>VI. DEFERRED ADJUDICATION: No longer on probation OR paying a fine.</td>
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<td></td>
<td></td>
<td>YES</td>
</tr>
</tbody>
</table>

---

1. Stable employment has been defined as having no more than three different employers during a two-year period.
2. If conviction was 10+ years ago and did not result in a Prison/Jail sentence, no references are required.
3. If conviction was 10+ years ago and did not result in a Prison/Jail sentence, no references are required.
Current Hiring Matrix

CONVICTION EXAMPLES

I. FELONY (10 year waiting period and two year stable work record)
- Arson
- Assault
- Bribery
- Burglary
- Child Molestation
- Credit Card Abuse
- Criminal Conspiracy/Attempt/Solicitation
- Domestic Violence
- Drugs: Cultivation
- Drugs: Intent to Deliver
- Drugs: Delivery
- Embezzlement
- Forgery
- Fraud
- Indecency with a Child
- Kidnapping
- Manslaughter
- Murder
- Rape
- Terroristic Threat
- Theft

II. OTHER FELONIES and MISDEMEANORS involving violence and/or theft (Two year stable work record)

Felony
- Child Abandonment/Endangerment
- Criminal Mischief
- Drug Possession
- DWI/DUI
- Obscenity
- Obstruction
- Retaliation
- Stalking
- Unlawful Carrying of a Weapon
- Unlawful Restraint

Misdemeanors
- Misdemeanors for Charges in section I. FELONIES
- False Alarm or Report
- Indecent Exposure
- Prostitution
- Public Lewdness

III. OTHER MISDEMEANORS (Review for job relatedness)
- Misdemeanors for charges in section II. OTHER FELONIES
- Criminal Trespass
- Disturbing the Peace
- Disorderly Conduct
- Gambling
- Graffiti
- Harassment
- Issuance of a Bad Check (Hot Check)
- Leaving a Child in a Vehicle
- Public Intoxication
- Reckless Conduct
- Theft under $50.00
- Vandalism
## Conviction Examples

<table>
<thead>
<tr>
<th>List A  (Felonies)</th>
<th>List B  (Felonies)</th>
<th>List C  (Felonies &amp; Misdemeanors)</th>
<th>List D  (Other Misdemeanors)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arson</td>
<td>Drugs: Cultivation</td>
<td>Felonies</td>
<td>Misdemeanors for charges on Lists A &amp; B</td>
</tr>
<tr>
<td>Aggravated Assault</td>
<td>Drugs: Intent to Deliver</td>
<td>Child Abandonment/Endangerment</td>
<td>False Alarm or Report</td>
</tr>
<tr>
<td>Bribery</td>
<td>Drugs: Delivery</td>
<td>Criminal Mischief</td>
<td>Indecent Exposure</td>
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<tr>
<td>Burglary</td>
<td>Credit Card Abuse</td>
<td>Drug Possession</td>
<td>Prostitution</td>
</tr>
<tr>
<td>Child Molestation</td>
<td>Embezzlement</td>
<td>DWI/DUI</td>
<td>Public Lewdness</td>
</tr>
<tr>
<td>Aggravated Domestic Violence</td>
<td>Forgery</td>
<td>Obscenity</td>
<td>Public Intoxication</td>
</tr>
<tr>
<td>Indecency with a Child</td>
<td>Fraud</td>
<td>Obstruction</td>
<td>Reckless Conduct</td>
</tr>
<tr>
<td>Kidnapping</td>
<td>Theft</td>
<td>Retaliation</td>
<td>Theft under $50.00</td>
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<tr>
<td>Manslaughter</td>
<td>Criminal Conspiracy</td>
<td>Stalking</td>
<td>Vandalism</td>
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<tr>
<td>Murder</td>
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<td>Unlawful Carrying of a Weapon</td>
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<td>Rape</td>
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<td>Terroristic Threat</td>
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<td>Misdemeanors</td>
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<td>Robbery</td>
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<td>for Charges on Lists A &amp; B</td>
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<td>Sexual Assault</td>
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<td>False Alarm or Report</td>
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<td>Indecent Exposure</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Prostitution</td>
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</tr>
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<td></td>
<td>Public Lewdness</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Simple Assault</td>
<td></td>
</tr>
</tbody>
</table>

*The lists above are examples of crimes in each category. Other crimes will be evaluated on a case-by-case basis.*
Memorandum

DATE May 8, 2015

TO Honorables Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Code Compliance Sunset Review Update

On Monday, May 11, 2015, the Quality of Life & Environment committee will receive an update on the Sunset Review of Code Compliance. The briefing is attached for your review.

Please contact me if you have any questions.

[Signature]
Joey Zapata
Assistant City Manager

Attachment

C: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeannne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager - Mayor & Council

“Dallas, the City that Works: Diverse, Vibrant and Progressive”
Code Compliance
Sunset Review Update
Quality of Life & Environment Committee
May 11, 2015
Purpose

- Review development of “Ordinance Review Matrix” identified as a potential opportunity through the Sunset Review process for Code Compliance
- Receive input from the Committee
Update

- Team established and process determined to review all 900+ ordinances
- Matrix of ordinances currently being developed (see Appendix)
- Matrix updates are scheduled for each upcoming Quality of Life & Environment meeting through June 2015 for guidance to:
  - Maintain as is
  - Repeal
  - Modify
  - Transfer enforcement to another City department
Appendix
Ordinance Review Matrix
<table>
<thead>
<tr>
<th>Ordinance No.</th>
<th>Brief Description</th>
<th>Chapter of City Code</th>
<th>Sunset Recommendation</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>5304</td>
<td>3-1</td>
<td>Transfer to DPD-violation on public property</td>
</tr>
<tr>
<td>2</td>
<td>10372</td>
<td>6-4</td>
<td>Transfer to Building Inspection as part of the plans examination process</td>
</tr>
<tr>
<td>3</td>
<td>22061</td>
<td>6A</td>
<td>Modify - add to Chapter 51A of the Dallas Development Code</td>
</tr>
<tr>
<td>4</td>
<td>28221</td>
<td>7A</td>
<td>Transfer selected sections to DPD or Parks - violation on public property Modify - private premises definition to include vacant and commercial</td>
</tr>
<tr>
<td>5</td>
<td>8096</td>
<td>8A</td>
<td>Modify - Proposed changes scheduled for Council Briefing on May 20, 2015 and Council vote on May 27, 2015</td>
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<tr>
<td>6</td>
<td>13172</td>
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<td>Transfer to DPD-conveniences store safety concern</td>
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Junked motor vehicles | 18 | Modify - seek changes to State Code |

Solid waste collection franchises; miscellaneous requirements to solid waste collection, disposal, and vehicles; Tires | 18 | Maintain as is
Transfer certain sections to Dallas Marshal's Office |

Health and Sanitation | 19 | Maintain as is |

Dry closets | 19 | Transfer certain elements to Building Inspection |
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DATE May 8, 2015

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Scrap Tire Program Overview: "RETIRE"

On Monday, May 11, 2015, the Quality of Life & Environment committee will be briefed on the RETIRE scrap tire outreach program. The briefing is attached for your review.

Please contact me if you have any questions.

Joey Zapata
Assistant City Manager

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solls, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council
Scrap Tire Program Overview: “RETIRE”

Quality of Life & Environment Committee
May 11, 2015
Purpose

* Provide an overview of the scrap tire “RETIRE” program
* Discuss “RETIRE” outreach and clean-up projects
The City of Dallas entered into an agreement with the North Central Texas Council of Governments to manage a solid waste implementation project for $125,000 effective October 8, 2014 and shall terminate June 30, 2015.

Services to be performed

* Facilitate public awareness and educational opportunities to reduce illegal dumping of scrap tires
* Educate the public on the proper method of disposing of scrap tires and the penalties associated with illegally dumping scrap tires
* Perform educational and outreach activities
* Conduct scrap tire clean-ups at entry points that illegal dumpers utilize along the Trinity River
* Campaign slogan “RETIRE”
STOP ILLEGAL DUMPING
OR FACE FINES OF UP TO $2,000 OR JAIL TIME

Illegally dumping tires hurts the environment and your health. It’s the perfect breeding ground for mosquitoes and rodents to infest the dumping area. On top of that illegal dumping of tires can land you in jail or with a hefty fine. Disposing of scrap tires is easy. Just drop them off for free at the McCommas Bluff Landfill @ 5100 Youngblood or the Bachman Transfer Station @ 9500 Harry Hines.

Prepared in cooperation with the North Central Council of Governments through funding from the Texas Commission on Environmental Quality.

TIRAR LLANTAS DE MANERA ILEGAL ES UN DELITO
PUEDE ENFRENTAR MULTAS DE HASTA $2,000 DÓLARES O TIEMPO EN LA CÁRCEL

Tirar llantas ilegalmente daña el ambiente y su salud. Es la situación perfecta para una infestación de mosquitos y roedores. Si usted es culpable de tirar llantas ilegalmente, puede terminar en la cárcel o con una fuerte multa. Deshacerse de estas llantas es fácil y es gratis. Solo llévelas al relleno sanitario de McCommas Bluff en el 5100 Youngblood o a la estación de transferencia Bachman en el 9500 Harry Hines.

Preparado en colaboración con el Consejo de Gobiernos de la parte Norte Central de Texas a través del financiamiento de la Comisión de Calidad Ambiental de Texas.
RETIRE Program Highlights

* Design and Launch of RETIRE website
  [www.keepdallasclean.com](http://www.keepdallasclean.com)
* RETIRE brochure included in DWU water bill inserts in January/February 2015
* RETIRE billboards strategically placed throughout city of Dallas
  * I-30 @ Ferguson (current)
  * I-35 @ Regal Row (current)
  * Loop 12 @ Grauwyler (current)
  * 183 @ 114 (current)
  * I-45 @ Lamar (05/11)
  * 175 @ Jim Miller (05/11)
  * I-35 @ Illinois (05/11)
RETIRE Program Highlights (continued)
retire Program Highlights

We’re Tired of the Mess.
The City of Dallas is Cracking Down on Illegal Dumping of Tires. Face Fines up to $2,000 or Jail Time.

Report offenders by calling 911 for dumping in progress or dialing 311 to report an existing dump site.

Visit KeepDallasClean.com for More Information.

We’re Tired of the Mess.
The City of Dallas is Cracking Down on Illegal Tire Dumping. Offenders can Face Fines up to $2,000 or Jail Time.

There’s no excuse to litter our environment or your health. It’s the perfect breeding ground for mosquitoes & flies that can spread disease.

We’re Tired of the Mess. We’re Tired of the Mess.

Los infractores pueden ser sancionados con multas de hasta $2,000 dólares o tiempo en la cárcel.

Si ve que alguien está tirando llantas de manera ilegal llame al 911 para reportarlo. Para informarnos de un sitio existente llame al 311.

Visit En KeepDallasClean.com Para Más Información.
25 DART Bus Wraps with RETIRE slogan and message
25 displays on Dart trains with RETIRE slogan and message
Placement of handouts at 18 recreation centers and City facilities
Creation of RETIRE children’s activity book for distribution at outreach events
Presentation at seminar for local law authorities, community prosecutors and other policy makers
Design and print of pop up banners with RETIRE message for use at outreach events
RETIRE Program Highlights (continued)
Community Outreach Involvement

* Outreach activity at opening of Dallas Horse Park
* Outreach activity at opening of Cedar Crest Bridge
* Outreach activity at Earth Day Texas (Fair Park)
* Outreach activity at Brookhaven College Earth Day Festival
* Partnered with Groundwork Dallas and volunteers from Southwest Airlines to conduct a tire clean-up
  * Pemberton Hill neighborhood
  * 310 Hwy and Youngblood
  * Collected over 7 tons of scrap tires
RETIRE Program Community Outreach (continued)
Scrap Tire Clean-up
Next Steps

- Placement of 50 additional stop illegal dumping signs in high dumping areas
- Additional outreach and educational activities will be conducted at community recreation centers and neighborhood fairs
- Continuation of RETIRE Keep Dallas Clean website
- Explore other funding opportunities for continuation of the program